

Darian Adams

UX Designer & Researcher

Open to remote / relocation | darian.adamst@gmail.com | darianadams.com

OVERVIEW

UX designer and researcher with 2+ years of professional experience carrying products from user research through high-fidelity design and engineer handoff. Skilled in Figma-based design, wireframing and prototyping, accessible design to WCAG 2.1 / Section 508 standards, and research fundamentals interviews, usability testing, and competitive analyses.

EXPERIENCE

412 Technology, Atlanta GA | User Experience Designer 2020 – 2021

- Synthesized findings from 12 user interviews (2 co-conducted, 10 inherited) into four validated behavioral patterns that shaped the product roadmap
- Designed seven core screens (login through checkout) and delivered high-fidelity prototypes with annotated specs through final engineer handoff
- Parsed Firebase analytics to identify drop-off points and navigation issues, pairing quantitative signals with qualitative interview findings
- Coordinated product pivot from global offset tracking to local climate projects based on user research findings
- Performed competitive analysis and heuristic evaluations across carbon offset and donation platforms to inform UX improvements

Museum of Aviation Foundation, Robins AFB | IT & Digital Archives Intern 2023 – 2024

- Contributed to lesson plan design for the museum's K–12 STEM research camp, translating aerospace concepts into age-appropriate learning experiences
- Partnered with IT, graphics, and archivists to propose website UX and information architecture improvements
- Helped develop a 3D digitization plan for inaccessible artifacts (SR-71, VC-140B, flight gear)
- Updated WordPress content and deployed files to production via FileZilla / WinSCP

Additional Experience

Freelance Designer | Self-employed 2020 – Present

- Managed end-to-end creative lifecycles for clients: scoping, design proposals, revisions, and delivery of digital and print assets
- Current client work includes single-page website builds for small businesses and private practices

Broadcast Production Assistant | 41WMGT/NBC 2023 – Present

- Operated live production and edited footage under daily broadcast deadlines, assisted in onboarding and training incoming staff including reporters, anchors, directors, and producers

EDUCATION

Kennesaw State University | BS Interaction Design, Minor in Technical Communications | May 2026

Relevant Coursework: Interaction Design I & II, User Interface Design I & II, Visual Design I & II, Front-End Development I & II, Ethnography for Designers, User Assistance

SKILLS & TOOLS

Design & Prototyping: Figma | Adobe Photoshop & Illustrator | Responsive Design | Wireframing | High-Fidelity Prototyping | Design Systems | Rive | Cavalry

Research & Methods: User Interviews | Usability Testing | Playtesting | Heuristic Evaluation | Affinity Mapping | Persona Development | Competitive Analysis | Survey Design | Cognitive Load Analysis

Data & Technical: Firebase Analytics | Github | HTML | CSS | JavaScript | WordPress | WCAG 2.1 | Section 508

Collaboration: Miro | Asana | Microsoft Office (PowerPoint, Word, Excel) | Google Workspace | Slack | Cross-Functional Teams